

OUTWORX GROUP ANNOUNCES APPOINTMENT OF SUPPLIER DIVERSITY SPECIALIST



WESTBURY, NY – Outworx Group, a key provider of wide-ranging facility maintenance services to both the public and private sector, is pleased to announce that Delecia Copeland has been appointed as the Outworx Group's first-ever Supplier Diversity Specialist.

"It is with great enthusiasm, I announce the appointment of Delecia Copeland as the Outworx Group's first-ever Supplier Diversity Specialist," said Chief Executive Officer Tom Brackett. "In today's climate of diversity, equity, and inclusion, it's not only the right thing to do, but the business thing to do. It will also bolster the Company's existing initiatives to broaden access to opportunities for minority-owned, women-owned, veteran-owned and other certified diverse businesses."

In her role as Supplier Diversity Specialist, Mrs. Copeland's diversity initiatives will include building relationships both within and outside the organization, networking events, increased social media presence, and developing a pool of certified diverse suppliers. We want to be proactive and strategic in our approach in aligning our DE&I initiatives across the organization. "We want to be known as 'that' company to do business with because of our supplier diversity program," said Copeland. "I look forward to implementing 'best practices' programs that will build upon and expand existing initiatives. I'm excited!"

Before her appointment, Copeland served as the Outworx Group's Customer Relations Manager. She got her start in diversity while working as the office manager for Tovar Snow Professionals, a minority-owned business subsequently acquired as part of the Outworx Group's family of companies. Following the acquisition, she provided support to the then national director of diversity, inclusion, and business development to build a robust diversity program.

Headquartered in Westbury, New York with bases of operation throughout the United States, Outworx Group specializes in services that include aviation snow removal, commercial snow removal, street sweeping, catch basin cleaning, paving maintenance and repair, solid waste, landscaping and equipment leasing through its acquired companies: Aero Snow Removal, Tovar Snow Professionals, Spartan Paving, American Sweeping, Dejana Industries, Gold Landscape Professionals, Groundtek, and Lawn Butler.

